

**COLLIER COUNTY  
Tourist Development Council**



**AGENDA**

Board of County Commission Chambers  
Collier County Government Center  
3299 Tamiami Trail East, 3rd Floor  
Naples, FL 34112

**July 15, 2025  
9:00 AM**

**Commissioner Chris Hall, Chair  
Clark Hill, Vice-Chair  
Susan Becker  
Laura Radler  
Nancy Kerns  
Michael McComas  
Edward (Ski) Olesky  
Council Member Bill Kramer  
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

**1. Call to Order**

**2. Pledge of Allegiance**

**3. Roll Call**

**4. Agenda and Minutes**

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. June 17, 2025 Meeting Minutes (2025-2310)

**5. Presentations**

*There are no public comments for these items. Presentations are scheduled by request of a Board member or as directed by the County Manager. Presenters are limited to ten (10) minutes unless extended by the Chair. (Resolution 98-167)*

5.A. Paradise Advertising Presentation (2025-2309)

**6. Tourism Director Report**

6.A. Tourism Director Update & TDT Tax Report (2025-2232)

**7. Consent Agenda**

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

**8. New Business**

8.A. Recommendation to authorize expenditure of Tourist Development Tax funds for 2025 Clam Pass maintenance dredging and sand reclamation at Clam Pass Park in the amount of \$434,758.50 for construction, engineering services and surveying, and environmental monitoring services and oversight, and make a finding that this item promotes tourism. (2025-2246)

8.B. Recommendation to approve the FY 26 Proposed Tourist Development Tax (TDT) funded budgets and make a finding that this action promotes tourism. (2025-2278)

8.C. Recommendation to approve a request for reimbursement from the City of Marco Island in the amount of \$647,873 using tourist development tax funds for costs to restore the beach sand berm of the Tigertail / Sand Dollar Island spit in Northwestern Marco Island resulting from impacts of Tropical Storm Debby and Hurricanes Helene and Milton, authorize the necessary budget amendment, and make a finding that this expenditure promotes tourism. (2025-2293)

**9. Old Business**

9.A. Recommendation to approve an increase in Tourist Development Tax funding for an urgent beach fill project on Vanderbilt Beach from \$200,000 to \$214,712.50; and make a finding that this expenditure promotes tourism (Project 90066). *(2025-2358)*

**10. Ten Minute Break**

**11. Agency Partner Reports**

11.A. Agency Partner Reports *(2025-2291)*

**12. Tourism Staff Reports**

12.A. Tourism Staff Reports *(2025-2267)*

**13. Council Member Discussion**

**14. Next Meeting Date**

14.A. Next Meeting Date - August 19, 2025 *(2025-2233)*

**15. Adjourn**